**Raise awareness**

Use these social media messages to encourage more healthcare professionals to join the campaign. If you can, personalise the messages using your own words and experiences:

* Did you know 38% of healthcare facilities in low and middle-income countries do not have access to a basic water source? Find out more

[www.wateraid.org/healthprofessionals](http://www.wateraid.org/healthprofessionals)

* Shocking: 35% of healthcare facilities in low and middle-income countries do not have clean water and soap for handwashing. Take action now [www.wateraid.org/healthprofessionals](http://www.wateraid.org/healthprofessionals)
* As a [your healthcare role], I know how important safe water, sanitation and hygiene access is to quality healthcare: join the #HealthyStart campaign today [www.wateraid.org/healthprofessionals](http://www.wateraid.org/healthprofessionals)
* Quality healthcare is not possible without access to safe water, sanitation and hygiene: help send this message today

[www.wateraid.org/healthprofessionals](http://www.wateraid.org/healthprofessionals)

* Are you a healthcare professional? Join the #HealthyStart campaign to show your support for safe water, sanitation and hygiene in healthcare facilities [www.wateraid.org/healthprofessionals](http://www.wateraid.org/healthprofessionals)

**Target policy-makers**

Is your politician or health minister on Facebook or Twitter? Go online to ask them:

* As a [your healthcare role], I’m concerned about access to water, sanitation and hygiene in healthcare. Are you [@MP/health minister name]?

[www.wateraid.org/healthprofessionals](http://www.wateraid.org/healthprofessionals)

* @[politician/health minister name] did you know 38% of healthcare facilities in low and middle-income countries don’t have basic water?

[www.wateraid.org/healthprofessionals](http://www.wateraid.org/healthprofessionals)

* As a [your healthcare role] I’m keen to know what action the government is taking on improving #WASH in healthcare [MP/health minister name]? [www.wateraid.org/healthprofessionals](http://www.wateraid.org/healthprofessionals)

**Share your campaigning**

Use social media to raise awareness of your campaigning:

* Ask other health professionals to sign the *Healthy Start* petition.
* Organising an event? Use Facebook and Twitter to promote it and invite people.
* If you have met with a decision-maker, let people know how it went.
* Share photos of your campaigning.
* Have your activities been picked up by the media? Share the coverage on social media to let even more people know.

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| **Top tip!** Don’t forget to use #HealthyStart so that others interested in this campaign will be able to see and share your posts. |