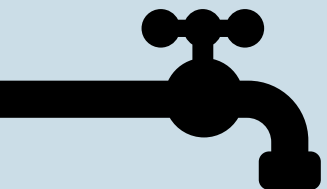


# WATERAID CAMBODIA COUNTRY STRATEGY 2017 – 2020



## OUR VISION

is a world  
where everyone,  
everywhere has  
safe water,  
sanitation and  
hygiene.

## OUR MISSION

is to transform  
the lives of the  
poorest and most  
marginalised people  
by improving access  
to safe water,  
sanitation and  
hygiene.

## OUR VALUES

are respect,  
accountability,  
courage,  
collaboration,  
innovation and  
integrity.

WE MAKE  
**CHANGE**  
HAPPEN BY

Strengthening systems that lead to sustainable water and sanitation services. Inspiring the next generation of WASH leaders, especially women. Promoting collective action and building bridges between sectors. Exploring where the momentum for change lies, innovating and adapting. Learning and facilitating sector knowledge management.

## Cambodia's next generation of WASH leaders

We will build a workforce of qualified, motivated and inspired leaders and technical personnel to deliver and sustain universal access.



## Sector strengthening for universal access in provinces, districts and cities

We will influence sector actors to work together effectively and strengthen systems at national and sub-national levels in both rural and urban settings.



## Our Strategic Intent



## A healthy start for mothers and children

We will support the government to improve quality of care in health care facilities through a people-centred care approach.



## Making hygiene behaviour change stick

We will use our role as a convener and our creative energy to support the national government's ongoing efforts to roll out a compelling national hygiene behaviour change campaign.



## Marginalised groups championing inclusive WASH

We will work to ensure that key actors in the WASH, health and private sectors are practicing inclusive WASH and that issues facing marginalised groups are addressed.