

***‘The missing ingredients: are policy-makers doing enough on water, sanitation and hygiene to end malnutrition?’***

**New joint report by WaterAid and SHARE Consortium, Thursday 4th August 2016**

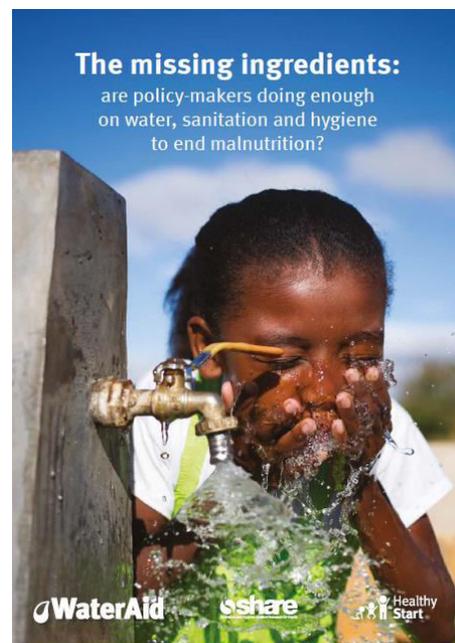
**Report URL: [www.wateraid.org/themissingingredients](http://www.wateraid.org/themissingingredients)**

**Bitly URL: [bit.ly/missingingredients](http://bit.ly/missingingredients)**

**What is ‘The missing ingredients’ about?**

Comprehensive national nutrition plans are a critical first step on the road to ending malnutrition by 2030. To succeed, these plans must address the underlying causes of malnutrition head on. Water, sanitation and hygiene (WASH) are three of the essential ingredients for success. Integrated plans must be supported by sufficient financing, effective coordination, timely tracking of results, and stronger institutions.

This report highlights why WASH is essential for nutrition. Through an analysis of nutrition and WASH plans and policies in 13 countries, gaps and ways of working are identified. Rather than just making demands for more integration, the research highlights where this is already being done well at policy level and where and how improvements must be made.



The countries the report focuses on are: Sierra Leone, Liberia, Uganda, Rwanda, Zambia, Malawi, Kenya, Nepal, Bangladesh, Tanzania, Timor-Leste, Madagascar, Mozambique.

**Key messages**

- World leaders have promised to end malnutrition by 2030. To do so will require a **transformation** in the way we work together. It will be **impossible** to end malnutrition without **joint leadership and action** to accelerate access to clean water, sanitation and good hygiene for everyone, everywhere.
- Comprehensive national nutrition plans are a critical first step on the road to ending malnutrition by 2030. **To succeed, these plans must address the underlying causes of malnutrition head on. Water, sanitation and hygiene are three of the essential ingredients for success.** Integrated plans must be supported by sufficient financing, effective coordination, timely tracking of results, and stronger institutions.
- We cannot achieve **Goal 2** (ending malnutrition) without **Goal 6** (WASH)
- The WHO estimate that **half of all undernutrition** is associated with infections caused by unsafe water, lack of sanitation and poor hygiene.
- We must move swiftly **from words to action**, sharing best practice in collaboration, coordination and integration across sectors to improve health and nutrition.

## Hashtags to use

<b>#InvestInNutrition</b>	Primary N4G event hashtags
<b>#N4G</b>	
<b>#N4GRio</b>	
<b>#NutritionForGrowth</b>	
<b>#EndMalnutrition</b>	
<b>#HealthyStart</b>	(WaterAid hashtag)
<b>#Nutrition</b>	
<b>#Rio2016</b>	(Olympics hashtag)
<b>#WASH</b>	

## Sample tweets

On #N4GRio new @WaterAid @SHAREresearch report 'The missing ingredients' shows #WASH must be integral to #nutrition plans [bit.ly/missingingredients](http://bit.ly/missingingredients)

New @WaterAid & @SHAREresearch report highlights importance of #WASH to end #malnutrition by 2030 #InvestInNutrition [bit.ly/missingingredients](http://bit.ly/missingingredients)

Stark differences seen in priority given to #WASH in national #nutrition plans new @WaterAid & @SHAREresearch report finds [bit.ly/missingingredients](http://bit.ly/missingingredients)

Progress on #nutrition too slow. More action on #WASH is needed! #InvestInNutrition to give children a #HealthyStart [bit.ly/missingingredients](http://bit.ly/missingingredients)

## Related assets to use

Report social media assets - <http://bit.ly/2aMX1Zl>

Animation - 'How can a tap, a toilet and a bar of soap help prevent undernutrition?'

- On Youtube - <https://youtu.be/8cOIDDpf1IY>
- On website - <http://www.wateraid.org/policy-practice-and-advocacy/healthy-start/child-nutrition>

Infographics on Nutrition & WASH - <http://www.wateraid.org/policy-practice-and-advocacy/healthy-start/resources>

Healthy Start - [www.wateraid.org/healthystart](http://www.wateraid.org/healthystart)

Media report - 'Caught Short: How a lack of toilets and clean water contributes to malnutrition'  
<http://www.wateraid.org/what-we-do/our-approach/research-and-publications/view-publication?id=3622F9E333B24DA399F5227D10E38D5B>